



WORKING TOGETHER TO DELIVER SAFE FOOD

19th July 2021, Beijing, China

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| 08:30-09:00 | Welcome coffee and registration |
| Morning Plenary Session | |
| Moderator: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China Local Group Honorable Advisor | |
| 09:00-9:50 | Welcome and opening |
| | · Welcome Address (TBC) |
| | · Pre-recorded video: Welcome Address from Erica Sheward ■ Erica Sheward, GFSI Director, The Consumer Goods Forum (CGF) |
| | · Our vision for GFSI ■ Tom Wiester, VP, Global Food Safety & Science Affairs at Starbucks Coffee Company & Vice-Chair of the GFSI Steering Committee (join by video) |
| 9:50-10:00 | · The Future of Food Safety in China ■ Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) & GFSI China Local Group Honorable Advisor |
| | · GFSI China Focus Day 10th Anniversary Video |
| 10:00-10:10 | GFSI China Local Group Progress |
| Working to Develop Food Safety Standards and Third-Party Certification in China | |
| 10:10-10:30 | · Jianhua XIAO, Chair IAF & Chief Executive of China National Accreditation Service for Conformity Assessment (CNAS) |
| | · Jixian HUANG, Executive Vice President and Secretary-General, Chinese certification and Accreditation Association, CCAA |
| 10:30-11:00 | Coffee Break |
| 11:00-12:15 | Breakout A: Food Safety Capability Building Moderator: Heidi YAO, R&D director – PepsiCo global quality program APAC, AMESA, & Europe & GFSI China Local Group Steering Committee Vice Chair |
| | · Food Safety Capability Building Group Update ■ Heidi YAO, R&D director – PepsiCo global quality program APAC, AMESA, & Europe & GFSI China Local Group Steering Committee Vice Chair |
| | · Corporate Food safety capability building ■ Amie QIU, Director of Quality and Food Safety, Mondelēz International China |
| | · Management capacity building for small and medium-sized suppliers ■ Rong JIAO, Director of Quality Control, Carrefour China |
| | · New trends in food safety capacity building ■ Larry QI, Unilever North Asia QA director |
| | · Theme park food safety management capacity building ■ Merry FANG, Food Safety Manager, Shanghai International Theme Park Company Limited |
| 11:00-12:15 | Breakout B: Certification Programmes Harmonisation & Implementation Moderator: Richard Wang, VP, Shandong Newhope Liuhe |
| | · Certification Programmes Harmonisation & Implementation Group Update ■ Yunling ZHENG, Sustainability Lead, Cargill China Food Safety and Technology Center, Cargill China & GFSI China Local Group Steering Committee Vice Chair |
| | · “Once certified, accepted everywhere” practice sharing ■ Kelvin CHEN, Head of Quality Assurance, Wumart and Metro China & GFSI China Local Group Steering |
| | · Panel: Bring trust into Third-party certification, reflection on the LG work ■ Moderator: Richard Wang, VP, Shandong Newhope Liuhe ■ Minjie SUN, Senior Engineer, Certification and Accreditation Technology Research Center (CCAI) of the State Administration for Market Regulation (SAMR) ■ Kelvin CHEN, Head of Quality Assurance, Wumart and Metro China & GFSI China Local Group Steering Committee Co-Chair ■ Junjie HAN, Head of systems and regulations, Shijiazhuang Junlebao Dairy Co.,Ltd. ■ Ray JIN, Regional Head, Greater China, BRCGS |
| 11:00-12:15 | Breakout C: Collaboration and Regulatory Affairs Moderator: Jie XU, Food Safety Director, Danone China & GFSI China Local Group Steering Committee Vice Chair |
| | · Collaboration and Regulatory Affairs Group Update ■ Jie XU, Food Safety Director, Danone China & GFSI China Local Group Steering Committee Vice Chair |
| | · Regulatory trends & challenges to the industry ■ Xuefeng DI, Vice President, Head of Regulatory and Scientific Affairs, Nestle China |
| | · Ensuring Food Safety Through Public-Private-Partnership ■ Guangtao ZHANG, Director of Mars Global Food Safety Center (join by video) |
| 11:00-12:15 | · “Invisible Wings” — The key role of Regulatory Affairs in new product innovation ■ Shelly SHEN, Director of Science and Regulatory Affairs, Coca Cola China |
| | Breakout D: Technologies & Food Safety Moderator: Yaling JIA, Director of Risk Management, Freshippo & GFSI China Local Group Steering Committee Vice Chair |
| 11:00-12:15 | · Technologies & Food Safety Group Update ■ Yaling JIA, Director of Risk Management, Freshippo & GFSI China Local Group Steering Committee Vice Chair |
| | · GS1 standard helps food traceability throughout the whole chain ■ Jianhui LI, Chief Engineer of GS1 China |

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| 11:00-12:15 | · Supply Chain Management of Catering Enterprises ■ Maggie CAI, Quality Assurance Senior Director, Yum! China & GFSI China Local Group Steering Committee Vice Chair |
| | · Application of JD Blockchain in Food Safety ■ Zuoyi ZHANG, Head of JDT's blockchain business |
| 12:15-13:45 | · Shuman LIU, Co-founder of STARFIELD |
| | Lunch |
| 13:45-15:00 | Breakout A: food safety Capability Building Moderator: Kelvin CHEN, Head of Quality Assurance, Wumart and Metro China & GFSI China Local Group Steering Committee Co-Chair |
| | · The future of capability building in GFSI ■ Play the film ■ Erica Sheward, GFSI Director, The Consumer Goods Forum (CGF) (join by video) |
| | · Key challenges to address governance, scale and scope Moderator: Stam Yang, VP, Food safety & Quality, Starbucks China & GFSI China Local Group Steering Committee Vice Chair ■ Heidi YAO, R&D director – PepsiCo global quality program APAC, AMESA, & Europe & GFSI China Local Group Steering Committee Vice Chair ■ Chuanwu XIONG, CEO of Shanghai IQC Consulting Co., Ltd. & GFSI China Local Group Capability Building Task Force Leader ■ Erica Sheward, GFSI Director, The Consumer Goods Forum (CGF) (join by video) |
| 13:45-15:00 | Breakout B: Certification Programmes Harmonisation & Implementation Moderator: Yunling ZHENG, Sustainability Lead, Cargill China Food Safety and Technology Center, Cargill China & GFSI China Local Group Steering Committee Vice Chair |
| | · GFSI Race To The Top – raising the bar for third party certification across the ecosystem ■ Marie-Claude Quentin, GFSI Senior Technical Manager, The Consumer Goods Forum (CGF) (join by video) |
| | · Introduction to CCAA certification scheme for food auditors ■ Dongbo NIU, Senior engineer, deputy director of China Assessment Service for Certification Personnel (CCAA-ASP) |
| | · How the Race To The Top will change things on the ground Co-Moderator: Yunling ZHENG, Sustainability Lead, Cargill China Food Safety and Technology Center, Cargill China & GFSI China Local Group Steering Committee Vice Chair & Marie-Claude Quentin, GFSI Senior Technical Manager, The Consumer Goods Forum (CGF) ■ Dongbo NIU, Senior engineer, deputy director of China Assessment Service for Certification Personnel (CCAA-ASP) ■ Wei Guo, New Hope Liuhe Consultant ■ Sara Wu, SQFI China Representative (join by video) ■ TBC global speaker from the coalition |
| 13:45-15:00 | Breakout C: Collaboration and Regulatory Affairs Moderator: Jie XU, Food Safety Director, Danone China & GFSI China Local Group Steering Committee Vice Chair |
| | · GFSI the value of partnering with regulators ■ Anne Gerardi, GFSI Senior Manager, The Consumer Goods Forum(CGF) (join by video) |
| | · Codex China's overall participation and current situation ■ Yongxiang FAN, Director, Food Safety Standard Division I, China National Center for Food Safety Risk Assessment & Chairman of Codex Committee on Food Additives, CCA |
| | · GFSI PPP in Action Co-Moderator: Jie XU, Food Safety Director, Danone China & GFSI China Local Group Steering Committee Vice Chair & Anne Gerardi, GFSI Senior Manager, The Consumer Goods Forum(CGF) ■ Himanshu Gupta (TBC), Nestlé – implementing dialogue through the G2B (join by video) ■ Sandra Stanley – the activities of the GFSI codex committee, focus on the vTPA proposal from CCFICS (join by video) ■ TBC |
| 15:00-15:30 | Coffee Break |
| Afternoon Plenary Session | |
| Moderator: Yu Li, Chief Engineer of China National Food Industry Association | |
| 15:30-16:00 | · Updates from GFSI global ■ Erica Sheward, GFSI Director, The Consumer Goods Forum(CGF) (join by video) |
| 16:00-17:00 | Food Safety Management and Innovation in the New Era-Food Safety in Environmental Sustainable Development |
| | · The development of disinfection and its impact on the future of food safety ■ Xiaoyun HUANG, Vice President and Secretary-General of the Chinese Pest Control Association (CPCA) |
| | · The development of food packaging under packaging recycling ■ Max Wong, Max Wong, Vice President of R&D, Amcor Greater China |
| | · The concept of sustainable development empowers high-quality industry growth ■ Hong DONG, R&D VP, Mars Wrigley |
| 17:00-17:50 | · Water reuse in the food and beverage industry ■ Miao GUO, Food Safety Lead, Pepsico APAC |
| | The future of food safety |
| 17:00-17:50 | · A vision for future challenges and opportunities in food safety for the next 10 years Moderator: Yu Li, Chief Engineer of China National Food Industry Association ■ Helen CAO, President, InnovHope Inc, Boston, USA/ Chief Scientist, New Hope Group, China ■ David Crean - Chair of Science and Technology Advisory Group (join by video) ■ TBC |
| | 17:50-18:00 |



The Consumer Goods Forum would like to thank the following organisations for their valued contribution to this event

我们向以下单位致谢，感谢他们在本次活动中的大力支持和帮助：

