



Engagement Opportunities

The Global Food Safety initiative (GFSI, the Coalition), the CGF's Coalition of Action on food safety, is committed to bringing its members together to collaborate across borders and barriers to help achieve our vision of safe food for people everywhere.

Central to this ambition is the support of our members. We do, therefore, offer a number of benefits to becoming a member of the GFSI Coalition. Aside from the more obvious benefit of being at the forefront of the necessary change now taking place around the world to raise the food safety bar, you can also benefit from getting involved in four key areas:

Influence: Participating allows you to have a say in how the Coalition moves forward with its strategy and gives you the chance to join key meetings and Working Groups. These can also include engagements with key stakeholders to help influence the broader food safety agenda.

Share Knowledge: Sharing knowledge is the cornerstone of what we do at the CGF and membership to the GFSI allows you to get your stories across about what has worked for your company with the hope of inspiring others to follow so we can drive positive change at scale. Similarly, you can hear first-hand from others about how they overcame challenges.

Network: The other benefit of attending key meetings alongside your peers is that they provide a great opportunity to network and catch-up with old friends. We also tend to include important meetings in and around the annual GFSI Conference, which helps provide even greater value to your trip.

Position Brand: As a Coalition member, your company will be publicly recognised as a leader in food safety and member of the GFSI Coalition. Membership also brings more opportunities to provide quotes, get involved in other comms activities like podcasts and webinars and the possibility to sponsor key event activities like cocktails and dinners.



The More You Put in, the More You Get Out!

As GFSI Coalition members, you become part of an extended food safety community to oversee food safety standards for businesses and help provide access to safe food for people everywhere. And, as the old saying goes, the more you commit to the journey we are on, the more opportunities arise for you to benefit.

Overleaf is a more comprehensive list of how you, and your company, can benefit from being a member of the GFSI Coalition.

To learn more about the benefits listed, please reach out to us by email at gfsinfo@theconsumergoodsforum.com.



There is a lot of work to be done, but our priority is on enabling the extensive collaboration that is so critical to safe food and in implementing the Race to the Top Framework that will help drive continuous improvements in the food safety system. Together we can be successful!

Howard Popoola, Vice President – Corporate Food Technology and Regulatory Compliance at The Kroger Company and GFSI Co-Chair



NETWORKING	LEARNING & KNOWLEDGE SHARING	INFLUENCING	BRAND RECOGNITION
Possibility to join GFSI Steering Committee (requires CEO nomination; must be in-line with Governance Rules)			Company name and logo added to GFSI's website and other resources
Discounted (CGF) member pricing for key events like the GFSI Conference and other CGF events.	Join Town Hall discussions with GFSI Steering Committee members and Board Co-Sponsors	Access to invitation-only roundtables and Strategic Wider Consultation Forum, which address top-of-mind issues aligned with the GFSI agenda	Public announcement confirming participation
Invitation to attend a Sponsored cocktail and dinner -- A special event during the GFSI Conference for GFSI CoA sign-ups only/with SC members featuring a noteworthy guest speaker. Ballot/Raffle for complimentary registrations to the GFSI Conference	Share your own food safety story via the GFSI podcasts, webinars and blog	Possibility to join the Stakeholder Advisory Forum and potentially access other closed Working Groups, which help advise the GFSI Steering Committee on amendments to the GFSI Benchmarking Requirements	Coalitions members can have the opportunity to sponsor key event activities like the opening cocktail at the GFSI Conference
Gain an observer status at the Regional & Global G2B Meetings			Possibility to support external comms engagements with a quote or social media graphic highlighting your company's support
For Non-Retail/Manufacturer members, you can join: -- C2B Forum for CBs -- Other options for other non-retail/manufacturers TBA in the future			
	Spend a day with the GFSI Team, ask questions and learn more about the Race to the Top and our actions globally		
	Virtual and/or face-to-face opportunities to hear from industry leaders as well as representatives from government and academia on critical food safety issues. Formats can include case studies, interviews, panel discussions, etc. that focus on critical challenges and opportunities		
	Work directly with the GFSI team to create materials for their suppliers related to 'what GFSI is and what GFSI does', helping our members to speak with their suppliers about GFSI more effectively and accurately		
Involvement in the Coalition can lead to more opportunities to be invited to speak at key events like the GFSI Conference			



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Global Food Safety Initiative / GFSI Community



Food safety needs to be everyone's business, and we must work together to build consumers' trust in the food they buy. Collective action and engagement across the entire supply chain is critical to our success, so we welcome those who wish to engage and partner with us as we seek continuous improvement in food safety systems and management practices .

Erica Sheward, GFSI Director, The Consumer Goods Forum