

Appendix 2.

Evaluation of Global Markets Programme (Stakeholder Survey)

1. Please give us as much information as possible about your views and experiences of the Global Markets Programme

Your submission is collected so that we cannot identify replies with specific respondents, so please be as honest as possible.

We only check to prevent duplicate submissions for data integrity.

1. How satisfied are you with the Global Markets Programme (GMP), and the manner in which it is currently deployed? *

- Very Dissatisfied
- Dissatisfied
- Neither Satisfied nor Dissatisfied
- Satisfied
- Extremely Satisfied

2. Please rate the following statements regarding the GMP

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Participation in the GMP helps pre-certification food businesses improve their food safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The resources provided by GFSI are easy to use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The fact that the GMP is backed by GFSI was important in the decision of food businesses to participate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in the GMP encourages food businesses to proceed to full GFSI certification	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customers have more confidence in the food safety capability of food businesses who participated in the GMP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
The scope of the GMP scheme should be expanded beyond manufacturing and primary production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. Please tell us the best 3 things about the GMP

Best feature 1

Best feature 2

Best feature 3

4. Please tell us the worst 3 things about the GMP

Worst feature 1

Worst feature 2

Worst feature 3

5. Please tell us more about any problems that you may have experienced with any aspect of the programme?

6. What changes do you think would improve the GMP?

2. Information about you

These questions will help us analyse the data you have given. We will not try to identify individual respondents but will use this data to group responses.

7. Of which version(s) of the GMP do you have direct experience? *

- Manufacturing
- Primary Production

8. How do you experience the GMP? (tick all that apply) *

- Member of the Global Markets Working Group
- As an auditor against the GMP Checklist
- As a consultant using the GMP to help food business improve their food safety
- Other (please specify):

9. Please tell us what size of business you are part of? *

- Sole trader
- Micro enterprise (fewer than 10 employees)
- Small enterprise (10 to 49 employees)
- Medium enterprise (50 to 249)
- Large enterprise (250 or more employees)