

Appendix 1.

Evaluation of Global Markets Programme (Participant Survey)

1. Please give us as much information as possible about your experiences as a food business participating in the Global Markets Programme

This information will help us to improve the way in which GFSI supports capacity building in pre-certification food businesses.

All responses will be treated in confidence and are being collected in such a way that they cannot be linked back specific businesses.

1. How satisfied have you been with your participation in the Global Markets Programme (GMP)? *

- Very Dissatisfied
- Dissatisfied
- Neither Satisfied nor Dissatisfied
- Satisfied
- Extremely Satisfied

2. Which of the following apply to the way in which you use the GMP? (tick all that apply)

- We use it independently
- We use it with the help of outside consultants to demonstrate the safety of our processes
- We use it with the help of outside consultants to improve our food safety processes
- We use it because it is a condition of supplying some of our customers
- Our customers carry out or commission (second part) audits of our processes against the checklists

3. Please rate the following statements regarding the GMP?

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Participation in the GMP has helped us improve our food safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
The resources provided by GFSI are easy to use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The fact that the GMP is backed by GFSI was important in our decision to participate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in the GMP has encouraged us to proceed to full GFSI certification	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our customers have more confidence in our food safety capability because we have participated in the GMP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We would like to see the scope of the GMP scheme expanded beyond manufacturing and primary production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Please tell us the best 3 things about the GMP

Best feature 1

Best feature 2

Best feature 3

5. Please tell us the worst 3 things about the GMP

Worst feature 1

Worst feature 2

Worst feature 3

6. Please tell us more about any problems that you may have experienced with any aspect of the programme?

2. Information about your business

These questions will help us analyse the data you have given. We will not try to identify individual businesses but will use this data to group responses.

7. Which version(s) of the GMP have you deployed? (tick all that apply) *

- Manufacturing
- Primary Production

8. Which pre-certification stage of the GMP have you completed? (tick all that apply) *

- Self-Assessment
- Basic
- Intermediate

9. Please tell us what size of business you are? *

- Micro (fewer than 10 employees)
- Small (10 to 49 employees)
- Medium (50 to 249)
- Large (250 or more employees)