Appendix 1.

Evaluation of Global Markets Programme (Participant Survey)

1. Please give us as much information as possible about your experiences as a food business participating in the Global Markets Programme

This information will help us to improve the way in which GFSI supports capacity building in precertification food businesses.

All responses will be treated in confidence and are being collected in such a way that they cannot be linked back specific businesses.

1. How satisfied have you been with your participation in the Global Markets Programme (GMP)? *

Very Dissatisfied
Dissatisfied
Neither Satisfied nor Dissatisfied
Satisfied

Extremely Satisfied

2. Which of the following apply to the way in which you use the GMP? (tick all that apply)

- We use it independently
- We use it with the help of outside consultants to demonstrate the safety of our processes
- We use it with the help of outside consultants to improve our food safety processes
- We use it because it is a condition of supplying some of our customers
- Our customers carry out or commission (second part) audits of our processes against the checklists

3. Please rate the following statements regarding the GMP?

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Participation in the GMP has helped us improve our food safety					

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
The resources provided by GFSI are easy to use					
The fact that the GMP is backed by GFSI was important in our decision to participate Participation in the					
GMP has encouraged us to proceed to full GFSI certification Our customers have					
more confidence in our food safety capability because we have participated in the GMP We would like to see					
the scope of the GMP scheme expanded beyond manufacturing and primary production					

4. Please tell us the best 3 things about the GMP



5. Please tell us the worst 3 things about the GMP

Worst feature 1	
Worst feature 2	
Worst feature 3	

6. Please tell us more about any problems that you my have experienced with any aspect of the programme?

2. Information about your business

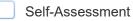
These questions will help us analyse the data you have given. We will not try to identify individual businesses but will use this data to group responses.

7. Which version(s) of the GMP have you deployed? (tick all that apply) *

Manufacturing

Primary Production

8. Which pre-certification stage of the GMP have you completed? (tick all that apply) *



Basic

Intermediate

9. Please tell us what size of business you are? *

- Micro (fewer than 10 employees)
- Small (10 to 49 employees)
- Medium (50 to 249)
- Large (250 or more employees)