



# PROGRAMME

**25<sup>th</sup>-28<sup>th</sup>**  
FEBRUARY 2020

**SEATTLE**  
USA

[tcgfoodsafety.com](http://tcgfoodsafety.com)

[#gfsi20](https://twitter.com/gfsi20)

# GFSI CONFERENCE

# One Connected World. One Safe Food Supply

*Please note that this programme sneak peek is for information purposes only and is subject to change in the coming weeks. Be sure to [sign up](#) to be made aware of updates regarding the GFSI Conference.*

## 25th FEBRUARY

Tuesday, all day.

### Discovery Tours

# 26th FEBRUARY

Wednesday

## PLENARY 1

### *GFSI and You: Marking 20 Years and a New Era of GFSI*

This official opening session will celebrate two decades of outstanding work since the founding of the Global Food Safety Initiative in 2000. Moving quickly to a vision for the future, GFSI and The Consumer Goods Forum will engage the entire ecosystem – industry, certification programme owners, academia, governments, consumers and other key stakeholders – calling for a united front in the race to the top, in pursuit of 'One connected world. One safe food supply.'

## PLENARY 2

### *Lessons in Leadership: Food Safety from the Top Down*

Leaders share a responsibility and a unique opportunity to inspire food safety culture in their companies and beyond. In this session, delegates can hear how CEOs and other leading figures in the food industry leverage their platforms to mitigate and

prevent crises, communicate with consumers and connect with employees.

## NETWORKING BREAK

## SPECIAL SESSIONS

## NETWORKING LUNCH

## PLENARY 3

### *Inspect What You Expect: Best Practices for Food Safety Management*

'Inspect what you expect', the philosophy that informs leaders in every sector from business to the military, has special significance in the food safety management process. After a broad overview of this process, which involves inspecting various elements of the food value chain and developing expectations for what should be in place, delegates will learn how science-based best practices and regulatory policies contribute to food safety management.

## NETWORKING BREAK

## PARALLEL BREAKOUTS P3

### BREAKOUT 3.1

#### *Beyond the Audit: How to Expect More from Inspection*

Audits form the foundation of global food safety, and inspection integrity determines the strength of that foundation. This session explores innovative techniques, including machine learning and analytics, that can improve inspections, increase auditor competence and move beyond current limitations to provide a broader picture of site conditions.

### BREAKOUT 3.2

#### *Setting Expectations: How to Develop Food Safety Specifications*

This session delves into the rigorous science behind food safety specifications, which set expectations for the entire food value chain. Speakers outline the

process by which risk assessment data helps set specifications for process controls, testing thresholds and products.

## BREAKOUT 3.3

### ***Training the Supply Chain: Education from Auditor to Consumer***

Effective training arms all players in the supply chain, from frontline workers to auditors to consumers, with the tools they need to keep food safe. This session introduces innovative methods to deliver training, including online courses and virtual reality, that are designed to meet the needs of a changing world.

## OFFICIAL OPENING COCKTAIL

# 27th FEBRUARY

Thursday

## SPECIAL SESSIONS

### PLENARY 4

#### ***Food Safety in Our Connected World: Featuring the Global Markets Awards***

The theme of the GFSI Conference 2020, 'One connected world. One safe food supply', encourages a closer look at the challenges that face specific geographic regions. This session features speakers at food safety frontlines from Africa to Asia, including the winners of the Global Markets Awards 2020, who have learned to adapt to regional challenges and join the global supply chain.

## NETWORKING BREAK

## PARALLEL BREAKOUTS P4

### BREAKOUT 4.1

### ***Public-Private Partnerships: Working Together Towards One Safe Food Supply***

Successful public-private partnerships demonstrate the concrete results government and business can achieve when they join forces to protect consumers. In this session, representatives from partnerships in different geographical regions and industry sectors chronicle their accomplishments and predict the future of public-private collaboration.

### BREAKOUT 4.2

#### ***The Future of Shopping and Selling: New Trends in E-commerce***

From meal delivery to grocery subscription boxes, food e-commerce is expanding more quickly than ever before. Regulators and industry representatives come together in this session to discuss recent and upcoming e-commerce developments and consider how food safety management can adapt in step with new trends.

### BREAKOUT 4.3

#### ***Food Safety Around the World: from SMEs to Regulators***

In a connected world, speaking a common language on food safety is key to protecting the global supply chain. What is unsafe for consumers in the developed world is also unsafe for consumers in emerging markets. This session will raise the curtain on the challenges faced when it comes to strengthening food safety in vastly different contexts.

## NETWORKING LUNCH

### PLENARY 5

#### ***Technology and Transparency: Innovations for Safer, Smarter Food***

Today's food safety professionals can avail of a growing arsenal of technologies to monitor and protect the supply chain. This session provides an overview of some of the latest developments in food safety technology and considers the ways these innovations can help the industry move towards greater transparency.

## NETWORKING BREAK



## PARALLEL BREAKOUTS P5

The associated breakout sessions will allow advocates of these technologies to excite the audience about applications that are relevant to the food industry, in an interactive style similar to programmes like 'Shark Tank' and 'Dragons' Den'.

## OFFICIAL RECEPTION & DINNER

# 28th FEBRUARY

Friday

## SPECIAL SESSIONS

### PLENARY 6

#### ***Trust in a Changing World: Consumer Perception in the Age of Social Media***

In an era dominated by social media and Internet news, consumer perception is more changeable and easily influenced than ever before. This session considers applications of social media and data analytics that may help to understand and quantify trust, as well as to connect consumers with accurate food safety information.

## PARALLEL BREAKOUTS P6

### BREAKOUT 6.1

#### ***Bridging the Gap Between Truth and Perception: Science and Myths in Food Safety***

Consumers and industry professionals are equally concerned with food safety, but there is often a gap between the popular perception of safe food and the science behind industry practices. In this session, representatives from regulatory bodies, academia and consumer organisations discuss their sectors' differing perspectives on food safety and ways to ease the flow of information between scientists and the public.

### BREAKOUT 6.2

#### ***Protecting Consumers, Protecting the Planet: The Common Ground Between Food Safety and Sustainability***

Around the world, consumers are increasingly demanding food that meets their standards for sustainability as well as for health and safety. Speakers working towards both priorities join forces in this session to consider sustainable measures the food industry can adopt, such as low-plastic packaging, without compromising safety.

### BREAKOUT 6.3

#### ***One Connected Body: A Holistic Approach to Food Safety and Health***

This session brings consumer health to the forefront with a discussion that considers the holistic effects of food on the body. Speakers discuss the intersection of food safety and health in the context of concerns such as acute and chronic illness, vitamin deficiencies and supplementation and the health potential of traditional fermentation.

## NETWORKING BREAK

### CLOSING PLENARY

#### ***Learning from the Past, Looking to the Future: The Food Safety of Tomorrow***

In this forward-facing final plenary, leading figures from business, regulation and beyond identify key trends in today's global market to predict the demands of tomorrow. The session will also feature a presentation from the winner of GFSI's first 'Shark Tank'-style competition.