



GFSI South Latam Local Group

-- FOUNDED IN 2015 --



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ABOUT THE LOCAL GROUP

In the Latin American (Latam) region, two Local Groups work together to foster food safety in the region: the South Latam Local Group founded in 2015 and the Mexico Local Group founded in 2013. The South Latam Local Group is formed by teams in three countries: Argentina, Chile and Brazil.

GFSI's South Latam and Mexico Local Groups focus efforts on improving food safety practices while increasing consumer confidence in food safety. This is done by fostering collaboration between retailers and manufacturers and implementing and promoting GFSI's global objectives and activities in the Latam region.

Local Groups support GFSI's objective to share knowledge

and promote a harmonised approach to managing and improving food safety across continents. The Local Groups from Latam bring together local food safety experts to work collaboratively on local food safety issues. While sharing the same mission as GFSI, the Latam Local Groups have three strategic priorities:

- Increased awareness of GFSI's focus on harmonisation and its recognised certification programmes.
- Capability building for small and medium enterprises through the Global Markets Programme.
- Public-Private Partnerships by working together with regulators and government entities to promote local food safety and harmonise local/international standards with GFSI's benchmarking requirements.



CURRENT STEERING COMMITTEE MEMBERS

ARGENTINA

Ana VERA - La Anonima Sergio RIERA - Arcos Dorados Maria FARIA - Molinos Rio de la Plata Agustina KARL - AxionLog Alejandro KAFKA - Coto Fabiana MECLAZCKE - Cencosud Martín DE FERRARI - McCain Gustavo ALVAREZ - Danone Juan Carlos MECCA - Mondelēz Cintia BONAFIGLIA - Alsea Cintia FANTOZZI - Nestlé Fabiana GUGLIELMONE - Unilever Julieta CHEMICZ - Walmart Virginia GENTILI - Cargill Teresa SENOSIAIN - BRF Jorge CULASSO - Arcor

CHILE

Erich JAEGER - Walmart
Jose SEPULVEDA - Agrosuper
Juan SCARPA - Concha y Toro
Marcela RIVEIRO - Cencosud
Massiel MORALES - Arcos Dorados
Gaspar GONZALEZ - Nestlé
Jaime LABBE - Productos Fernández
Nelson BARRIGA - Puratos
Carolina CRUZ - Dole
Henning NIELSEN - Watts
Rodrigo FIGUEROA - Grupo Bimbo
Álvaro CARRETERO - Axionlog
Juan Pablo GUTIERREZ - SMU

BRAZIL

Christina BRASI - Cargill
Mariela FUENZALIDA - Arcos
Dorados
Jose Roberto GONCALVES - BRF
Maria Luisa LADO - Cencosud
Juliana CANELLAS - Coca-Cola
Claudia MARTINS - Danone
Cezari DONIZETI - Nestlé
Karen WATANABE - Mondelēz