Visit Our Webpage:
www.mygfsi.com/latam

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#gfsiLatam
ABOUT THE LOCAL GROUP

In the Latin American (Latam) region, two Local Groups work together to foster food safety in the region: the South Latam Local Group founded in 2015 and the Mexico Local Group founded in 2013. The South Latam Local Group is formed by teams in three countries: Argentina, Chile and Brazil.

GFSI’s South Latam and Mexico Local Groups focus efforts on improving food safety practices while increasing consumer confidence in food safety. This is done by fostering collaboration between retailers and manufacturers and implementing and promoting GFSI’s global objectives and activities in the Latam region.

Local Groups support GFSI’s objective to share knowledge and promote a harmonised approach to managing and improving food safety across continents. The Local Groups from Latam bring together local food safety experts to work collaboratively on local food safety issues. While sharing the same mission as GFSI, the Latam Local Groups have three strategic priorities:

• **Increased awareness** of GFSI’s focus on harmonisation and its recognised certification programmes.
• **Capability building** for small and medium enterprises through the Global Markets Programme.
• **Public-Private Partnerships** by working together with regulators and government entities to promote local food safety and harmonise local/international standards with GFSI’s benchmarking requirements.

CURRENT STEERING COMMITTEE MEMBERS

**ARGENTINA**

Ana VERA - La Anonima  
Sergio RIERA - Arcos Dorados  
Maria FARIA - Molinos Rio de la Plata  
Agustina KARL - AxionLog  
Alejandro KAFKA - Coto  
Fabiana MECLAZCKE - Cencosud  
Martin DE FERRARI - McCain  
Gustavo ALVAREZ - Danone  
Juan Carlos MECCA - Mondelēz  
Cintia BONAFIGLIA - Alsea  
Cintia FANTOZZI - Nestlé  
Fabiana GUGLIELMONE - Unilever  
Julieta CHEMICZ - Walmart  
Virginia GENTILI - Cargill  
Teresa SENOSIAIN - BRF  
Jorge CULASSO - Arcor

**CHILE**

Erich JAEGGER - Walmart  
Jose SEPELVEDA - Agrosuper  
Juan SCARPA - Concha y Toro  
Marcela RIVEIRO - Cencosud  
Massiel MORALES - Arcos Dorados  
Gaspar GONZALEZ - Nestlé  
Jaime LABBE - Productos Fernández  
Nelson BARRIGA - Puratos  
Carolina CRUZ - Dole  
Henning NIELSEN - Watts  
Rodrigo FIGUEROA - Grupo Bimbo  
Álvaro CARRETERO - Axionlog  
Juan Pablo GUTIERREZ - SMU

**BRAZIL**

Christina BRASI - Cargill  
Mariela FUENZALIDA - Arcos Dorados  
Jose Roberto GONCALVES - BRF  
Maria Luisa LADO - Cencosud  
Juliana CANELLAS - Coca-Cola  
Claudia MARTINS - Danone  
Cezari DONIZETI - Nestlé  
Karen WATANABE - Mondelēz

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