



GFSI Mexico Local Group

-- FOUNDED IN 2013 --



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www.mygfsi.com/mexico



gfsi.lg.mexico@theconsumergoodsforum.com



#gfsiMexico

ABOUT THE LOCAL GROUP

In the Latin American (Latam) region, two Local Groups work together to foster food safety in the region: the Mexico Local Group founded in 2013 and the South Latam Local Group founded in 2015. The South Latam Local Group is formed by teams in three countries: Argentina, Chile and Brazil.

The Global Food Safety Initiative's (GFSI) Mexico and South Latam Local Groups focus efforts on improving food safety practices while increasing consumer confidence in food safety. This is done by fostering collaboration between retailers and manufacturers and implementing and promoting GFSI's global objectives and activities in the Latam region.

Local Groups support GFSI's objective to share knowledge

and promote a harmonised approach to managing and improving food safety across continents. The Local Groups from Latam bring together local food safety experts to work collaboratively on local food safety issues. While sharing the same mission as GFSI, the Latam Local Groups have three strategic priorities:

- **Increased awareness** of GFSI's focus on harmonisation and its recognised certification programmes.
- **Capability building** for small and medium enterprises through the Global Markets Programme.
- **Public-Private Partnerships** by working together with regulators and government entities to promote local food safety and harmonise local/international standards with GFSI's benchmarking requirements.



CURRENT STEERING COMMITTEE MEMBERS

Hector VILCHES - Alpura
Diana LOPEZ - Alsea
Mariana DUQUE - Axionlog
José María PÉREZ - B&G Foods México
Gerardo CEDILLO - Bachoco
Martha VIQUEZ - Cargill
Victor Hugo RAMIREZ - Coca-Cola
Stefanny KELLER - Costco
Iliana TINAJERO - Danone de México

Margarito MUÑOZ - Dole México
Jorge Enrique GUERRERO - Grupo Bimbo
Ulises CARRILLO - Kerry
Anayte OJEDA - Arcos Dorados
Francisco IBARRA - Nestlé México
José Aurelio CALZADA - Pilgrim's México
Paola LÓPEZ - Sigma Alimentos
Jorge RIVAS - Wal-Mart México