

GFSI in Latin America: Mexico and South LatAm Local Groups



Local Groups support GFSI's objective to share knowledge and promote a harmonised approach in managing and improving food safety across borders.

LATIN AMERICA LOCAL GROUPS

VISION:

The Local Groups from Latin America will bring together local food safety experts to work collaboratively on local food safety issues. While sharing the same mission as the GFSI, the Local Groups' mandate is to:

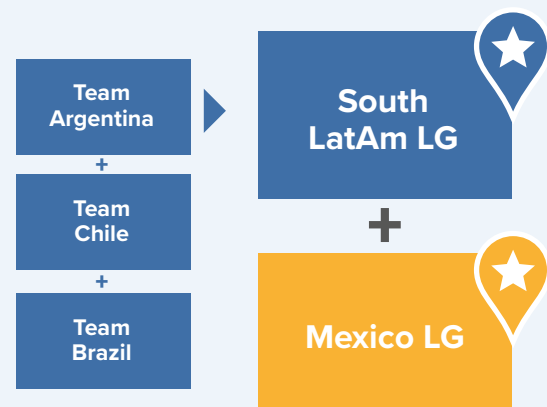
- Implement GFSI's global priorities in Latin America.
- Build engagement and awareness among companies.
- Build relationships with government bodies.

MISSION:

- To communicate the GFSI vision, objectives and approach to foster a greater understanding and uptake of GFSI's approach with relevant local audiences.
- To be ambassadors and represent GFSI at meetings, conferences and seminars.
- To build a network with public institutions, academia, and other trade associations to share the GFSI approach.
- To create links with public policy makers.
- To gather and share feedback on the uptake and impact of the GFSI approach within the region.
- To support the work and decisions of the GFSI board by acting as a regional and local relay for communication and implementation of specific projects.



In LatAm, two Local Groups work together to foster food safety in the region. The Mexico Local Group was founded in 2013 and the South LatAm Local Group was founded in 2015.



The South LatAm local Group is made up of teams in three countries: Argentina, Chile and Brazil.

THREE STRATEGIC APPROACHES

Global
Markets
Programme

Public-
Private
Partnership

Awareness

- Public-Private Partnerships: Working together with regulators and government entities to promote local food safety and harmonise local standards with the benchmarking requirements of GFSI.
- Global Markets Programme: Capacity building for small and medium-sized enterprises.
- Awareness: Local and regional communication of GFSI and its strategies to the stakeholders. Participation in food safety events.

GFSI's South LatAm and Mexico Local Groups focus their efforts on improving food safety practices while increasing consumer confidence in food safety. This is done by fostering collabo-

ration between retailers and manufacturers and implementing and promoting GFSI's global objectives and activities in the Latam region.

GFSI LATIN AMERICA LOCAL GROUPS IN ACTION

GLOBAL MARKETS PROGRAMME

Each year, GFSI rewards five SMEs, that have made significant efforts to advance in GFSI's pathway to certification and who have leveraged the programme to create an enabling environment for safer food. In 2018, a Mexican company was rewarded for Latin America.

AWARENESS

The LatAm Local Group members, senior food safety professionals from the region, are always available to speak about their best practices and how they use GFSI in their supply chain for safe food for consumers.

PUBLIC-PRIVATE PARTNERSHIPS

GFSI works on projects with several food safety authorities in Argentina (Ministry of Agri-business), Chile (ACHIPIA), and Mexico (DGN and SENASICA). These projects are undertaken to harmonise and raise the standards of food safety certification programmes worldwide and to foster mutual acceptance of standards, while reducing the unnecessary duplication of controls and audits.

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