



GFSI China Local Group

-- FOUNDED IN 2013 --



Visit Our Webpage:
www.mygfsi.com/china



shanghai@theconsumergoodsforum.com



[#gfsiChina](https://twitter.com/gfsiChina)

ABOUT THE LOCAL GROUP

The GFSI China Local Group was founded in 2013 and aims to elevate consumer confidence in food safety in China by leveraging GFSI's philosophy and approach to harmonise and improve food safety management systems in Chinese companies.

Local Groups support GFSI's objective to share knowledge and promote a harmonised approach to managing and improving food safety across continents.

The Local Group from China brings together local food safety experts to work collaboratively on local food safety issues. While sharing the same mission as the GFSI, the Local Group has three strategic priorities:

- **Increased awareness** of GFSI's focus on harmonisation and its recognised certification programmes.
- **Capability building** for small and medium enterprises through the Global Markets Programme.
- **Public-Private Partnerships** by working together with regulators and government entities to promote local food safety and harmonise local/international standards with GFSI's benchmarking requirements.

Furthermore, the Local Group provides a platform to promote exchange and collaboration among all stakeholders (government, industry and academia, etc.) to advance food safety in China and globally.



CURRENT STEERING COMMITTEE MEMBERS

Co-Chairs

Zhigang YANG - Mengniu Dairy
Jenny CHEN - Walmart China

Vice-Chairs

Zhigang CHEN - COFCO
Kelvin CHEN - Metro China
Kenny CHUANG - Yum! China
Tony HUANG - COFCO Wines and Spirits

Longhai LIU - New Hope Liuhe
Herve Martin - Carrefour China
Wei Sun - Amazon China
Jun TAO - Auchan China
Huiming WANG - Bright Dairy
Richard WANG - McDonald's China
Jie XU - Danone China
Zhinong YAN - Walmart Food Safety Collaboration Center
Stam YANG - Starbucks China
Heidi YAO - PepsiCo Asia R&D Center
Yunling ZHENG - Cargill China